

VIDEO IN PRINT

Why Structural Graphics?



RELATIONSHIPS We have a 10+ year relationship with our video component supplier, have been to their factory, and have certified their facility.



ASSURANCE The International Air Transport Association (IATA) requires that Lithium-Ion batteries and cell packs need to be discharged to 30% of their rated capacity (or less) before being shipped as cargo. Other vendors conduct QC in China and deliver the units at 30% capacity direct to clients. Our QC is done post-shipping in our plant, where we bring the videos up to a full charge, and work with you on volume and fidelity controls, etc.



PROTECTION Our custom designed frame uses die cut antistatic PE (polyethylene) foam for the video components, ensuring that soldering points and all components are protected and will hold up during shipping and mailing. This is critical for the video units to hold up in the mail and arrive in working order.



VALUE We spec 128 MB of memory. Often other vendors quote lower capacity only to increase capacity and cost once you have committed to the project. We also quote expedited freight while others often quote slow boat. We include the addition of a USB cable for recharging. Our competitors often do not.



QUALITY We use only top quality video screen, speakers and battery components. Quality can vary from vendor to vendor as not all components are the same.



CERTIFICATION Our Battery configuration is approved by the US Post Office and is CE ROHS certified, which means that our product has met the standards for consumer safety, health and environmental requirements in Europe, as well as in the US.



EXPERIENCE Many video in print vendors have nothing more than a web site and a Chinese factory to turn key their products. We hand check each and every video player and charging units, guaranteeing all units are working when they leave our plant.



SUCCESS We recently won the 2017 Irresistible Mail award for our video player produced for the Lincoln Car Company <https://www.youtube.com/watch?v=nOt3sdF6Ur4>.

